April 8, 2011

To:

Representative Karen Awana, Chair

Representative Mark Hashem, Vice Chair

From:

Amy Hammond, Special Events Hawaii

Re:

Testimony in STRONG SUPPORT of HCR 298 and HR 263

As a professional event planner for such events as the Made in Hawaii Festival a benefit for the Hawaii Food Industry Association, Hawaii Book and Music Festival a benefit for Hawaii Literacy, Kailua Town Party a benefit for the Lani-Kailua Outdoor Circle and the Hale Aina Ohana Golf Tournament a benefit for Hawaii's Culinary Industry. As well as being the founder of the Hawaii Chocolate Festival, I recognize the necessity and benefits of Hawaiian grown products to support our agricultural industry. In November, we have a once in a life time opportunity as APEC meets in Hawaii, to promote our agricultural products of excellence to visiting foreign dignitaries.

These resolutions will aid in promoting tourism, creating jobs, and supporting a sustainable Hawaii to boost our local economy and exports from our island. If there is any assistance I can provide to further this effort, I would be happy to work with the APEC committee.

Mahalo,

Amy Hammond

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